# LETZCHAT — ANALYTICS & TRANSLATION PLATFORM FOR GLOBAL BUSINESSES

Breaking Language Barriers, Empowering
Data-Driven Communication

LINK

# KEY POINTS

- Built by MoonSys to help enterprises communicate seamlessly across languages.

- Combines AI Translation + Advanced Analytics for smarter global operations.

- Helps companies understand user behavior, engagement, and localization impact.

- Used by 700,000+ global users, supporting multiple languages and regions.

- Designed for scalability, security, and business growth.

→

# CHALLENGES FACED BY GLOBAL BUSINESSES
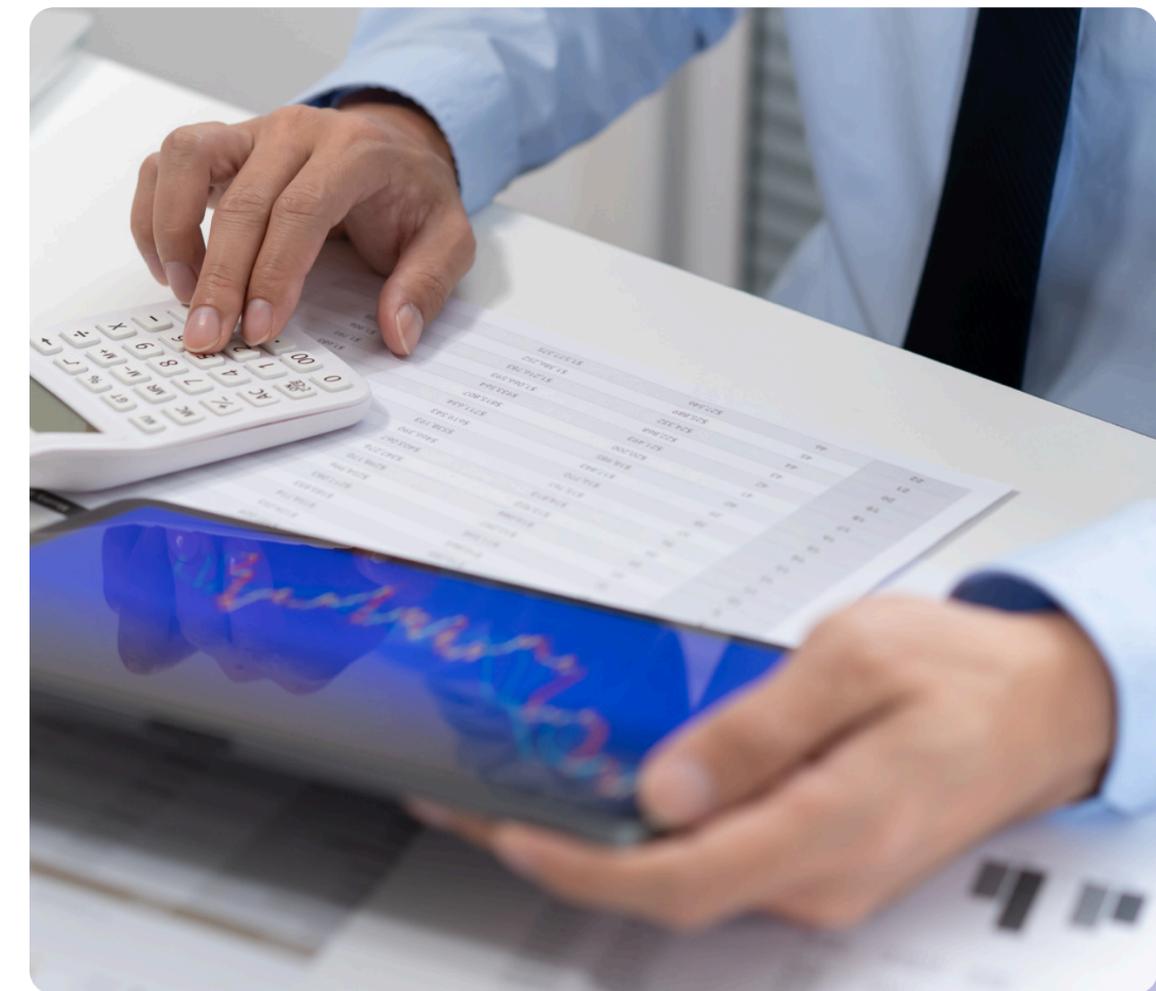
**01** *Communication breakdowns across teams due to language differences.*

**02** *Limited visibility into how users engage with multilingual content.*

**03** *Inefficient manual translation processes reduce productivity.*

**04** *Lack of real-time data to understand market reach and performance.*

**05** *Security concerns around user data and multi-user access management.*

**Business Impact:**
*Poor translation workflows and limited analytics lead to missed opportunities and slow global expansion.*

# INTRODUCING LETZCHAT — THE COMPLETE TRANSLATION + ANALYTICS SUITE
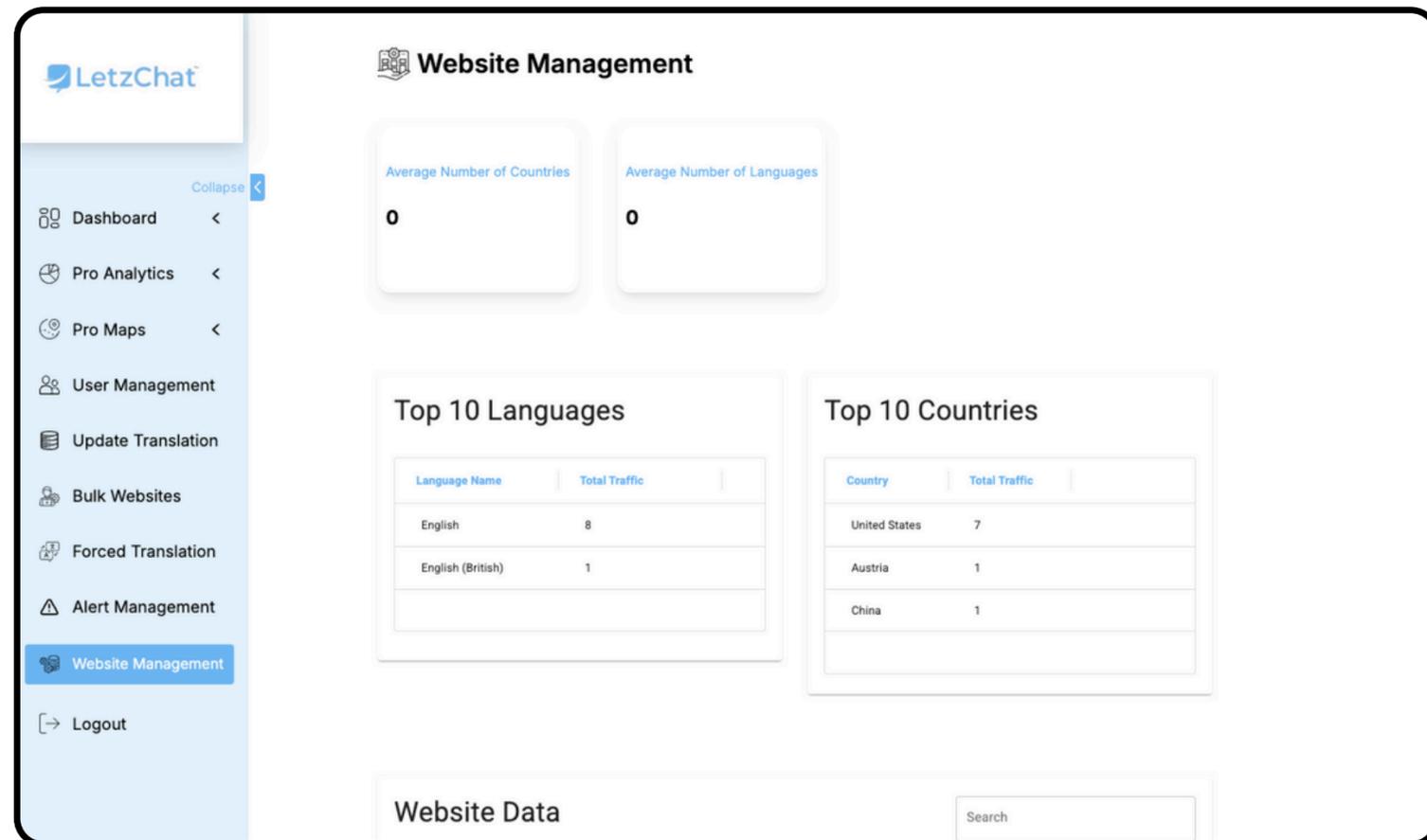


**01** *AI-powered Translation Engine: Enables real-time, accurate multilingual communication.*

**02** *Advanced Analytics Dashboard: Tracks user behavior, engagement, and regional performance.*

**03** *Secure Authentication System: OAuth + Google Authenticator ensure data safety.*

**04** *Comprehensive User Management: Role-based access and detailed activity tracking.*

**05** *Global Language Support: Supports dozens of languages for international scalability.*

**06** *Real-time Insights: Helps executives and marketing teams make informed decisions instantly.*

# HOW IT WORKS

**1** Visitors engage with multilingual websites or apps connected to LetzChat.

**2** AI automatically translates content and logs usage data.

**3** All user interactions and translation activity are recorded in real-time.

**4** Admins view dashboards showing engagement, top regions, and trends.

**5** Smart alerts notify teams about system metrics, translation accuracy, or spikes in activity.

**6** Businesses optimize content and campaigns based on real-time analytics.

**LetzChat**

Log in with your work email

Use your work email to log in to access your Stats Page

Email

Email

Login

**LetzChat**

Log in with your work email

Use your work email to log in to access your Stats Page

Email

hamzaig@yahoo.com

Password

••••••••

Login

**Set up an Authenticator App**

Scan the QR code below using an authenticator app

Enter a generated code to verify

VERIFY

CANCEL

Don't have an app? Download an authenticator application like Google Authenticator from **Google Play** or **App Store**.

**Welcome to LetzChat**

Dashboard

Stats

Languages Table

Pro Analytics <

Pro Maps <

Logout

🔍 Search...

| 🔄 Translated Word Count ↗ | 🔵 Spanish Users ↗ | 🔵 Unique English Urls Visited ↗ |
| 🔗 Unique Non English Urls Visited ↗ | 💬 Unique Number of Languages ↗ | 📋 Total Unique Page Views ↗ |

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**Stats**

https://www.test.com

Monthly ▼  < >  Feb 1 - Feb 28 📅

**Download PDF**     **Download Translation**

| Translated Word Count | Total Unique English URLs Visited | Total Unique Non-English URLs Visited | Total Unique Number of Languages |
|---|---|---|---|
| **0** | **0** | **0** | **0** |
| **0** | | | |
| Total Translated Word limit | | | |

| Total English Page Views | Total Non English Page Views |
|---|---|
| **0** | **0** |

Dashboard ⌄

Stats

Languages Table

Pro Analytics <

Pro Maps <

User Management

Update Translation

Bulk Websites

Forced Translation

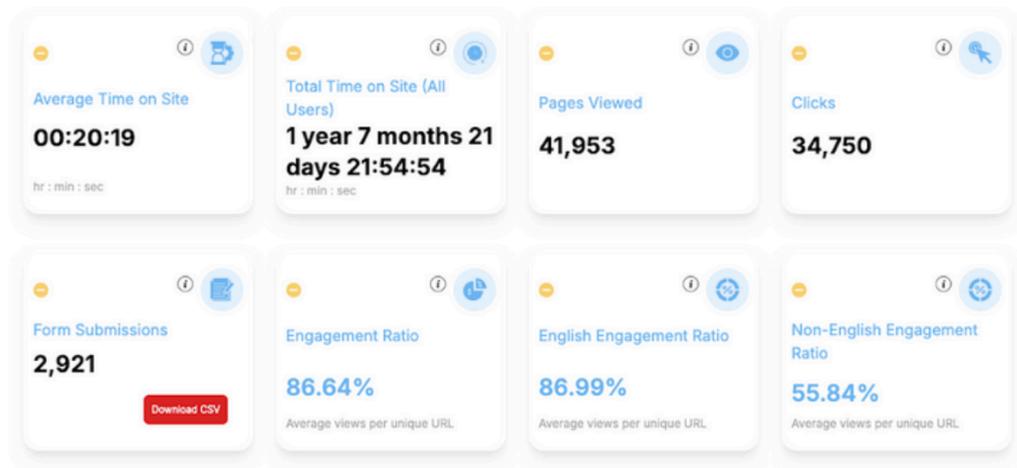## Dashboard

www.colders.com

Monthly ⌄  ‹ ›  Feb 1 - Feb 28 📅

### List of ALL Translated Languages

| Language Code | Total Page Loads | Total Word Count |
|---|---|---|
| German (Germany) | 1 | 3,024 |
| Spanish | 3 | 5,496 |
| Spanish (Mexico) | 1 | 1,890 |
| Spanish (United States) | 32 | 72,250 |
| Norwegian | 1 | 691 |
| Polish-Poland | 1 | 1,223 |
| Portuguese (Brazil) | 1 | 3,566 |
| Russian | 1 | 2,085 |
| Russian (Russia) | 1 | 1,760 |
| Ukrainian (Ukraine) | 1 | 2,321 |

Rows per page: 10 ⌄   1-10 of 10   |‹

**LetzChat**

Collapse ‹

- ⊞ Dashboard ⌄
  - ▥ Stats
  - 🗒 Languages Table
- ◔ Pro Analytics ‹
- ◔ Pro Maps ‹
- ⟶ Logout

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## Pro Analytics

www.colders.com

Monthly ⌄  ‹ ›  Feb 1 - Feb 28 📅

Ask AI 🔍

⊞ Compare with Google Analytics    ⏚ Filters
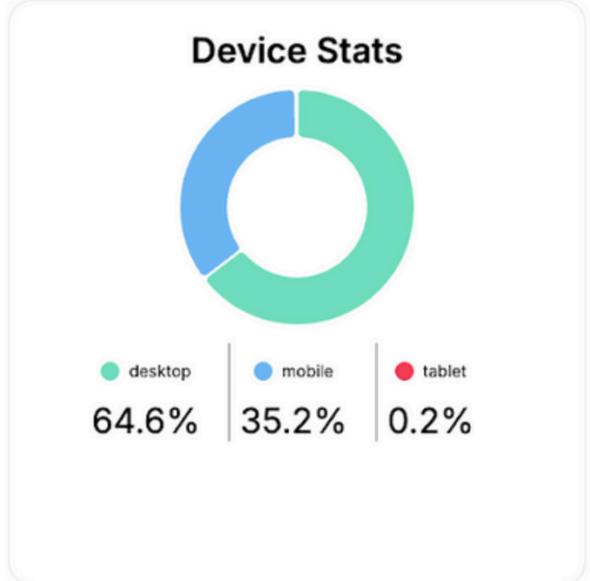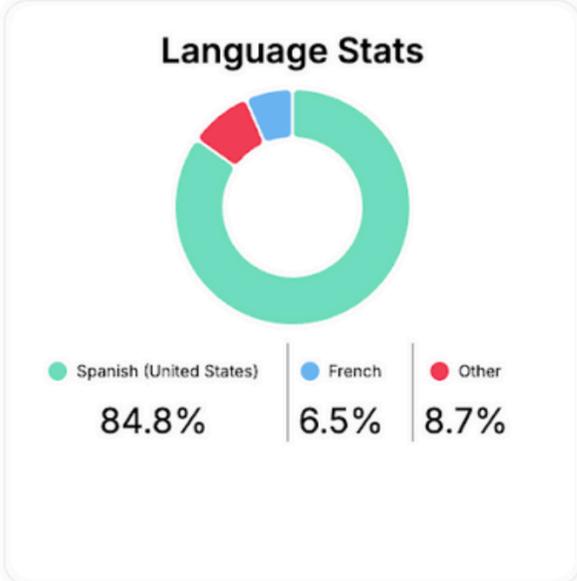
**Average Time on Site**
00:20:19
hr : min : sec

**Total Time on Site (All Users)**
1 year 7 months 21 days 21:54:54
hr : min : sec

**Pages Viewed**
41,953

**Clicks**
34,750

**Form Submissions**
2,921
Download CSV

**Engagement Ratio**
86.64%
Average views per unique URL

**English Engagement Ratio**
86.99%
Average views per unique URL

**Non-English Engagement Ratio**
55.84%
Average views per unique URL

**LetzChat**

Collapse ‹

- ⊞ Dashboard ‹
- ◔ Pro Analytics ⌄
  - Graphs
  - Tables
- ◔ Pro Maps ‹
- ⟶ Logout

### Pro Analytics

Collapse ‹

- 🔲 Dashboard ‹
- 🥧 Pro Analytics ⌄
  - | 🗓 Graphs
  - 🗂 Tables
- 📍 Pro Maps ‹
- ↪ Logout

Filters

## Language Stats



- ● Spanish (United States)  **84.8%**
- ● French  **6.5%**
- ● Other  **8.7%**

## Device Stats



- ● desktop  **64.6%**
- ● mobile  **35.2%**
- ● tablet  **0.2%**

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Filters

Download CSV

### Language Data

| Languages | No.of Unique Users | Avg. Engagement | Avg. time on Page |
|---|---|---|---|
| Spanish (United Sta... | 59 | 7.1 | 00:00:36 |
| Spanish (Latin Amer... | 3 | 2.7 | 00:00:00 |
| Spanish (Mexico) | 3 | 1.0 | 00:00:00 |
| French | 2 | 0.0 | 00:00:05 |
| unknown | 2 | 1.7 | 00:00:00 |
| Spanish (Spain) | 1 | 0.0 | 02:28:32 |
| Japanese (Japan) | 1 | 0.0 | 00:01:55 |
| Serbian (Serbia) | 1 | 1.0 | 00:00:03 |
| German (Germany) | 1 | 3.0 | 00:00:00 |
| French | 1 | 1.0 | 00:00:00 |

Rows per page: 10 ⌄   1-10 of 15   |‹ ‹ › ›|

### Unique User Data

| UUID | Last Connected | Browser | Device Type |
|---|---|---|---|
| 36eba994-5837-40bf-9f08-21911f71f423 | 2025-02-03 | Chrome | desktop |

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## Pro Maps

www.colders.com

Monthly ▼  ‹ › Feb 1 - Feb 28 📅

- Dashboard ‹
- Pro Analytics ‹
- Pro Maps ⌄
  - Location Data
- Logout

Filters

Map | Satellite

Total Unique Visitors : 7136

Unique Visitors

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## Pro Maps

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- Dashboard ‹
- Pro Analytics ‹
- Pro Maps ⌄
  - Location Data
- Logout

Filters

### Location Data

| Country | City | Unique Visitors |
|---------|------|-----------------|
| Bahamas | Nassau | 1 |
| Brazil | São Paulo | 1 |
| Canada | | 1 |
| Canada | | 1 |
| Canada | | 1 |
| Canada | | 1 |
| Canada | Abbotsford | 1 |
| Canada | Abbotsford | 1 |
| Canada | Ajax | 1 |
| Canada | Amhertsburg | 1 |

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## User Management

### Customers Data

| ID | Name | Email | Website | Limit | Cost |
|----|------|-------|---------|-------|------|
| 6 | Flo Test | test@gmail.com | test.comm | 18.45Qi | view cost |
| 11 | Matt | matt@gmail.com | matt.com | 18.45Qi | view cost |
| 18 | Greg Iverson | greg@letzchat.com | southbaylexus.com | 18.45Qi | view cost |
| 21 | jordan | jordan@letzchat.com | letzchat.com | 18.45Qi | view cost |
| 22 | lz | contact@letzchat.com | www.letzchat.com | 18.45Qi | view cost |

Rows per page: 5    1-5 of 6011    |< < > >|

## Add Customer

## Update Translation

rosnetTranslations

Translated    Search for a term    SEARCH

### Search Translation Table

REPLACE ALL    New Translation

| Original | Translated | Translated Language | Last Modified | Action |
|----------|-----------|---------------------|---------------|--------|

No Data found

REPLACE POPULATED

### History Logs Table

Search    Select Date

| Email | Date | Document ID | First Original Tra... | Translated Lang... | Original Word |
|-------|------|-------------|----------------------|--------------------|--------------| 
| hamzaig@yahoo... | 12/5/2024, 8:13:3... | es-ES-bc54f4d60f1cec0f9a... | ordenador personal | Spanish (Spain)(e... | ordenador personaL |
| gm@gmail.com | 12/5/2024, 6:44:4... | sl-86318e52f5ed4801abe1... | ampak | Slovenian(sl) | ampakNew |

# LetzChat

- 🔲 Dashboard ‹
- 🥧 Pro Analytics ‹
- 🎯 Pro Maps ‹
- 👥 User Management
- 🗄 Update Translation
- 🧩 **Bulk Websites**
- 🎛 Forced Translation
- ⚠ Alert Management
- 🎨 Website Management
- ➡ Logout

## Customers Data

Search 🔍

| Name | Email | Website | Website Add |
|------|-------|---------|-------------|
| Flo Test | test@gmail.com | test.comm | ⊕ |
| Matt | matt@gmail.com | matt.com | ⊕ |
| Greg Iverson | greg@letzchat.com | southbaylexus.com | ⊕ |
| jordan | jordan@letzchat.com | letzchat.com | ⊕ |
| lz | contact@letzchat.com | www.letzchat.com | ⊕ |
| | matt@letzchat.com | www.hileygm.com | ⊕ |
| | stats@hileyhyundaioffortworth.com | www.hileyhyundaioffortworth.com | ⊕ |
| | stats@hileysubaru.com | www.hileysubaru.com | ⊕ |
| | stats@hileymazdafortworth.com | www.hileymazdafortworth.com | ⊕ |
| | stats@golfnow.com | dev.golfnow.com.au | ⊕ |

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# LetzChat

- 🔲 Dashboard ‹
- 🥧 Pro Analytics ‹
- 🎯 Pro Maps ‹
- 👥 User Management
- 🗄 Update Translation
- 🧩 Bulk Websites
- 🎛 **Forced Translation**
- ⚠ Alert Management
- 🎨 Website Management
- ➡ Logout

## Forced Translation Section

**Customer ID**

Enter Customer ID       Add

Original Text

Enter original text

Translated Text

Enter translated text

Source Language

Select source language ▾

Target Languages

Select target languages ▾

Custom Target Languages in JSON

**Language Code**

Enter Language Code       Add

# ⚠ Alert Management

## Users

Search

| Website | Weekly Alert | Monthly Alert | Yearly Alert |
|---|---|---|---|
| test.comm | ☐ | ☐ | ☐ |
| matt.com | ☐ | ☐ | ☐ |
| southbaylexus.com | ☐ | ☐ | ☐ |
| letzchat.com | ☐ | ☐ | ☐ |
| www.letzchat.com | ☐ | ☐ | ☐ |
| www.hileygm.com | ☐ | ☐ | ☐ |
| www.hileyhyundaioffortwo | ☐ | ☐ | ☐ |
| www.hileysubaru.com | ☐ | ☐ | ☐ |
| www.hileymazdafortworth. | ☐ | ☐ | ☐ |
| dev.golfnow.com.au | ☐ | ☐ | ☐ |
| qa.golfnow.com.au | ☐ | ☐ | ☐ |

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## LetzChat

- 品 Dashboard  ‹
- ◔ Pro Analytics  ‹
- ◉ Pro Maps  ‹
- 옷 User Management
- 🗄 Update Translation
- ♺ Bulk Websites
- ⧉ Forced Translation
- ⚠ Alert Management
- ▦ Website Management
- ↦ Logout

Collapse ‹

## 🗺 Website Management

| Average Number of Countries |
|---|
| **0** |

| Average Number of Languages |
|---|
| **0** |

### Top 10 Languages

| Language Name | Total Traffic | |
|---|---|---|
| English | 8 | |
| English (British) | 1 | |

### Top 10 Countries

| Country | Total Traffic | |
|---|---|---|
| United States | 7 | |
| Austria | 1 | |
| China | 1 | |

## Website Data

Search

# KEY BENEFITS FOR CLIENTS

Breaks language barriers across teams and customers with real time translation.

Translation, analytics, and management under one unified tool.

Understands user behavior and market engagement per region.

Protected by OAuth + 2FA for data integrity.

Improved accessibility for diverse audiences

Helps brands expand into new languages and markets confidently.
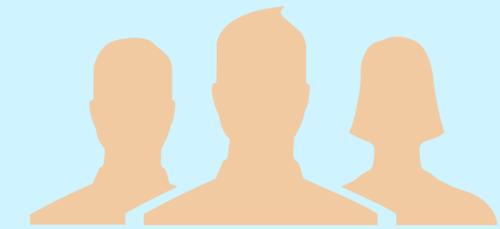
# BUSINESS IMPACT
## For Creators & Media Companies

Thousands of active business users managed through detailed dashboards.

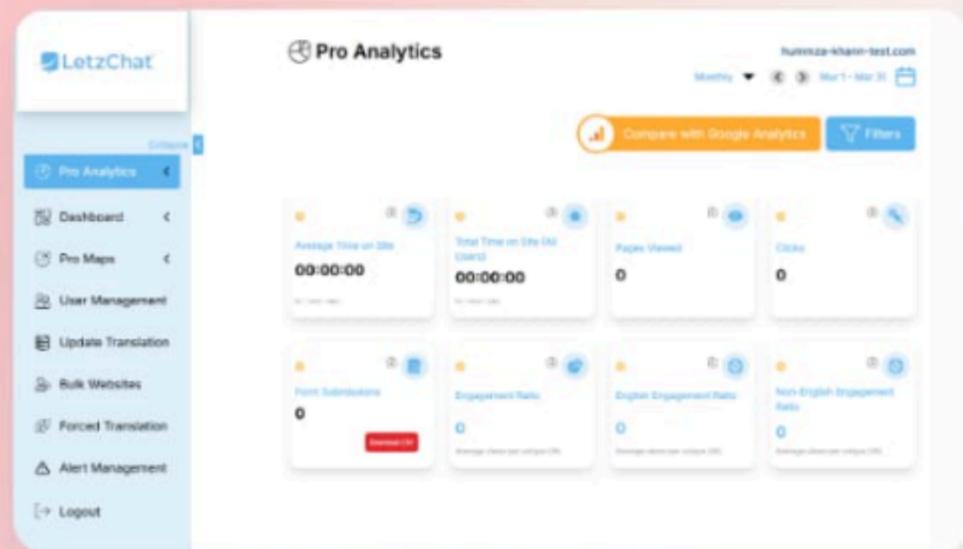Enhanced decision-making through actionable data insights.

Improved localization success in multiple international markets.

700,000+ unique monthly visitors from global locations.

# WHY CHOOSE MOONSYS

Proven experience in AI-powered translation systems

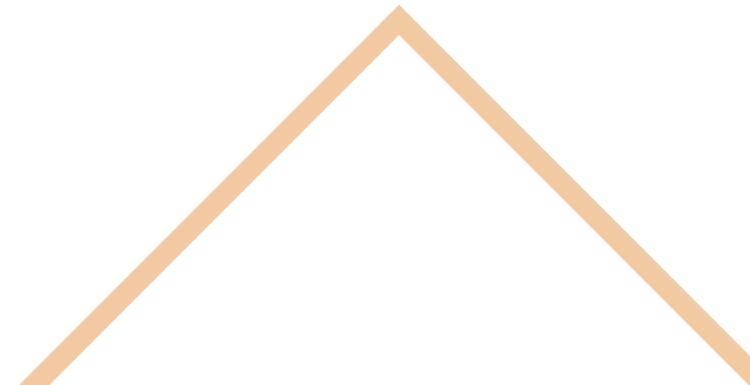Expertise in media accessibility & workflow automation

In-house team skilled in AI, NLP, and cloud systems

Dedicated to scalable, secure, and user-friendly solutions

Trusted by creators & businesses worldwide

# MoonSys

# LET'S MAKE YOUR CONTENT GLOBAL

**Connect with us.**

+1 307-278-4480

www.moonsys.co

admin@moonsys.co